

This Year, Become Part of
Turn-Key's Effective Marketing Strategy.

TARGETING THE NATURAL CONSUMER

Make High Performance In-Store Demo Campaigns
part of your company's Commitment to Success!

In most major markets of the US, we offer:

- One dedicated & trained Turn-Key Demo Manager per market
- A polished, 10-day demo campaign
- 20 (twenty), 3-hour demos at your selected retailers
- Opportunity to add on guerrilla marketing at weekend events, or strategic street sampling before or after the demos.

Turn-Key manages:

- all sampling logistics
- store paperwork
- health permits
- store scheduling (verbally AND in writing)
- product inventory, transport & in-market storage
- in-store merchandising
- weekly reporting

Turn-Key On-Site Managers execute memorable product demonstrations with finesse, professionalism, and building real connections with customers and store management, alike.

Turn-Key has gained a reputation over the years for enthusiastic, and professional staff who really represent the LOHAS-lifestyle.

This is a huge value for companies who are tired of paying for mediocre product demonstrators who really don't represent natural brands the way they should!



Each demo includes a 4-foot table, table cover and dedicated Manager. Fuel costs, parking, basic sampling supplies, health permits and full Turn-Key coordination is included. Cost assumes 1 market (stores in a 60 mile radius), and 2 consecutive weeks of work.

ABOUT US

*Turn-Key
Marketing
&
Promotions, Inc.*

Turn-Key Marketing & Promotions, Inc. is a boutique marketing agency that provides innovative, effective and affordable marketing support for companies in the Natural Products Industry.
www.tkpromotions.com • 805-967-4694 • Santa Barbara, CA